

Key Market Trends

Network as a Service

Companies are under pressure to make their network infrastructures more flexible, cost-efficient, and future-proof. Traditional CAPEX models with high upfront investments are reaching their limits—too rigid, too expensive, too slow.

With Network as a Service (NaaS), the approach changes fundamentally: Networks are provided on a consumption-based model, just like cloud services—scalable and on-demand. Companies can use connectivity as needed, connect new locations or services at short notice, and manage costs more transparently.

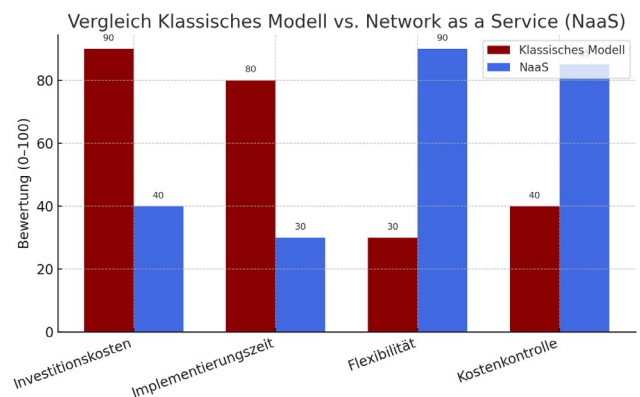
Studies show: Nearly 90% of companies with modern digital infrastructure are planning to use or already use NaaS—a clear indicator that the model is becoming the standard.

Market Trends 2025/2026

- Shift to OPEX models:** Instead of investing in hardware, pay-as-you-go is taking center stage. CFOs prefer predictable, variable cost models.
- Cloud & Edge Integration** As workloads migrate between the cloud, edge, and core, networks must be flexibly orchestrated. NaaS offers dynamic bandwidth and intelligent routing options.
- SD-WAN & SASE as Enablers** Many NaaS offerings are based on software-defined networking and security frameworks such as Secure Access Service Edge (SASE).
- Automation & Self-Service** Companies expect network resources to be bookable automatically, just like in the cloud—including security, monitoring, and reporting.

- Integrated Security & Compliance** NaaS offerings increasingly include built-in security features: zero-trust policies, cloud firewalls, and data encryption.
- Global Scalability** Multinational companies use NaaS to enter new markets faster, without months-long rollout projects.

Application Areas of Edge Computing



Business Benefits

- Vendor lock-in:** Risk of becoming tied to a few large providers.
- Integration with legacy systems:** NaaS must integrate with existing WAN, MPLS, or hybrid environments.
- Transparency & Cost Control:** Usage-based models require clear monitoring.
- Security Governance:** Companies must verify how security policies are implemented by NaaS providers.

Example: 90-Day Roadmap

- Weeks 1–3: Analysis of existing network infrastructure, identification of use cases for NaaS (e.g., global rollout, cloud access).
- Weeks 4–6: Provider screening & proof of concept (including performance and cost measurement).
- Weeks 7–10: Pilot rollout at selected locations or business units.
- Weeks 11–13: Evaluation, optimization, contract drafting, and planning for scaling.

Key Performance Indicators (KPIs)

- Costs: OPEX vs. CAPEX ratio, €/user, €/location.
- Agility: Time-to-connect for new locations (days instead of months).
- Performance: Bandwidth, latency, network availability.
- Security: Number of zero-trust policies implemented, audit results.
- Business Impact: Improved time-to-market, customer satisfaction, speed of innovation.

How SAVECALL supports

SAVECALL supports companies in their transition to NaaS with a vendor-neutral consulting approach:

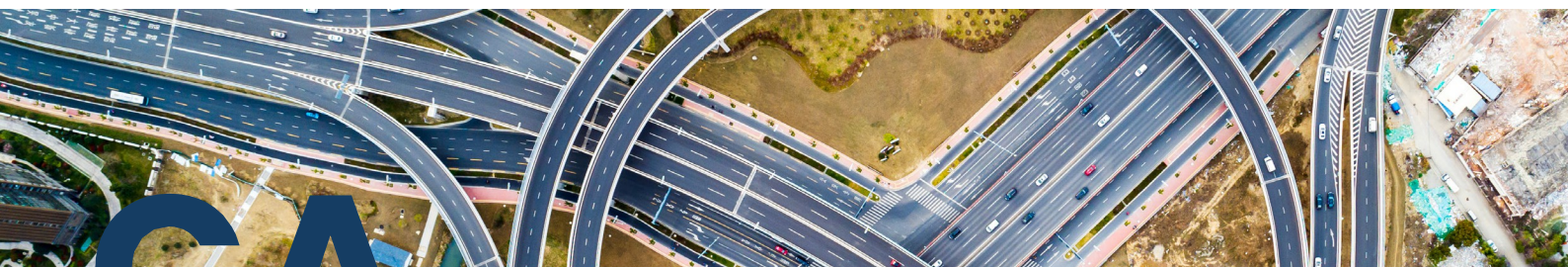
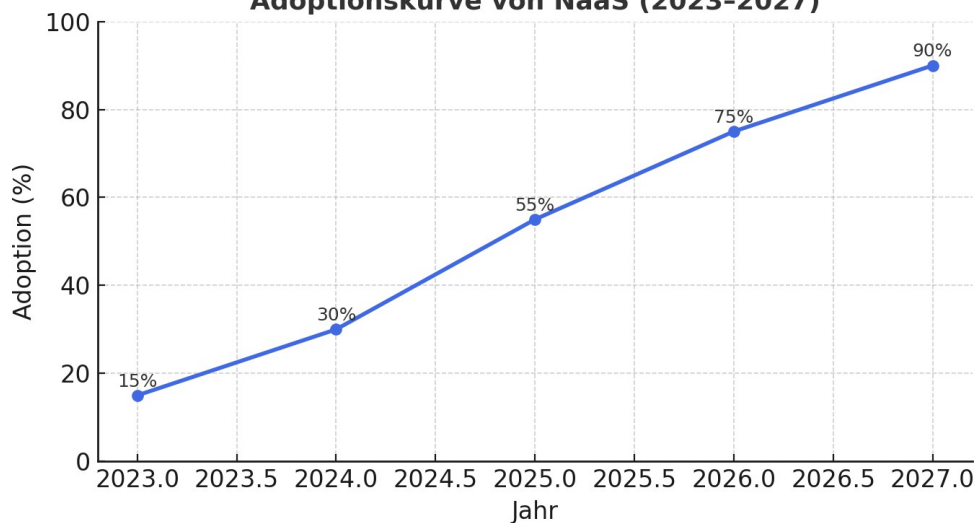
- Market & Provider Transparency: Comparison of leading providers to objectively evaluate performance, pricing, and contract models.
- Strategic architecture consulting: Defining how NaaS complements or replaces existing networks.
- Cost & Contract Optimization: Drafting contracts that allow for flexible usage and avoid vendor lock-in.
- Integration & Security: Ensuring that NaaS solutions are embedded in existing security frameworks.
- Support during migration & rollout: Project management, governance, and performance measurement.

This positions SAVECALL as a trusted advisor that combines agility, security, and cost optimization.

Get advice now



Adoptionskurve von NaaS (2023–2027)



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